



DRIVING DIGITAL ACCELERATION



45%

of companies reporting a positive business impact of digital transformation also reported higher net revenue growth.

Source: Deloitte

52%

of companies plan to cut or defer investments because of Covid-19, but just nine percent will make those cuts in digital transformation.

Source: PwC

71%

of digitally mature companies say they can attract new talent based on their use of data, compared to 10% of early-stage digital companies.

Source: Deloitte

87%

of companies think digital will disrupt their industry, but only 44% are prepared for a potential digital disruption.

Source: Forbes

89%

of all companies have already adopted a digital-first business strategy or plan to do so.

Source: IDG

How?

Strip out legacy tech

To accelerate swiftly, you need to cut excess weight and slow-moving parts. Modernising legacy architecture delivers:

- Increased agility
- Improved productivity
- Enhanced customer experience

Phase out old parts: go cloud native

Unlike legacy apps, PaaS-build apps are composed of independent microservices and excel in the cloud.

- Increased flexibility
- Lower cost to change
- Decreased time to market

Build a digital-first culture

Embracing change is key. To move swiftly on the road to digital business, organisations need to:

- Encourage collaboration
- Build a high-performance digital team
- Promote a cloud-first approach to app development

Put the customer behind the wheel

To provide end-to-end, customer-first solutions your business must prioritise digital-centric model.

- Develop a customer-centric model
- Prioritise customer experience

Don't fall behind in the shift to digital business: accelerate