

45%
of companies
reporting a positive
business impact of
digital transformation
also reported higher
net revenue growth.
Source: Deloitte



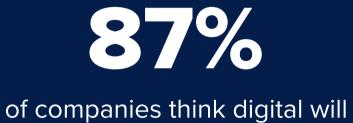
of companies plan to cut or defer investments because of Covid-19, but just nine percent will make those cuts in digital transformation.

Source: PwC



of digitally mature companies
say they can attract
new talent based on their use
of data, compared to 10%
of early-stage digital companies.

Source: Deloitte

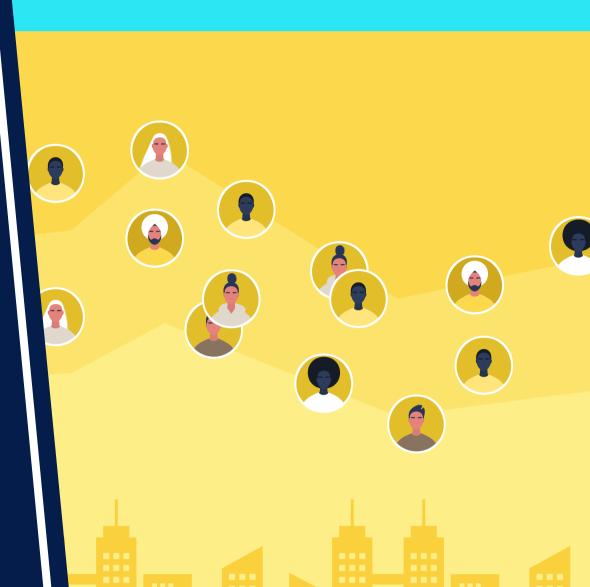


disrupt their industry, but only
44% are prepared for a
potential digital disruption.

Source: Forbes

89% of all companies

have already
adopted a digital-first
business strategy or
plan to do so.
Source: IDG









Strip out legacy tech

– Increased agility
– Improved productivity
– Enhanced customer experience

Unlike legacy apps, PaaS-build apps are composed of independent microservices and excel in the cloud.

Phase out old parts: go cloud native

Increased flexibility
 Lower cost to change
 Decreased time to market

Embracing change is key. To move swiftly on the road to digital business, organisations need to:

Build a digital-first culture

Encourage collaboration
 Build a high-performance digital team
 Promote a cloud-first approach to app development

To provide end-to-end, customer-first solutions your business must prioritise digital acceleration.

Put the customer behind the wheel

Develop a customer-centric model
 Prioritise customer experience

Don't fall behind in the shift to digital business: accelerate