



Offshore Development Services in India - The 2021 Guide





Introduction

The software industry has become unbelievably saturated. **Recent reports suggest that there will be over a million different software companies globally in less than ten years.**

However, most of these businesses are tightly-packed in the West, where the competition is fierce and the operational costs are always climbing.

Today, offshore development has risen as a solution for **Western businesses to overcome the talent shortage, sky-high operational costs, and scale at speed.**



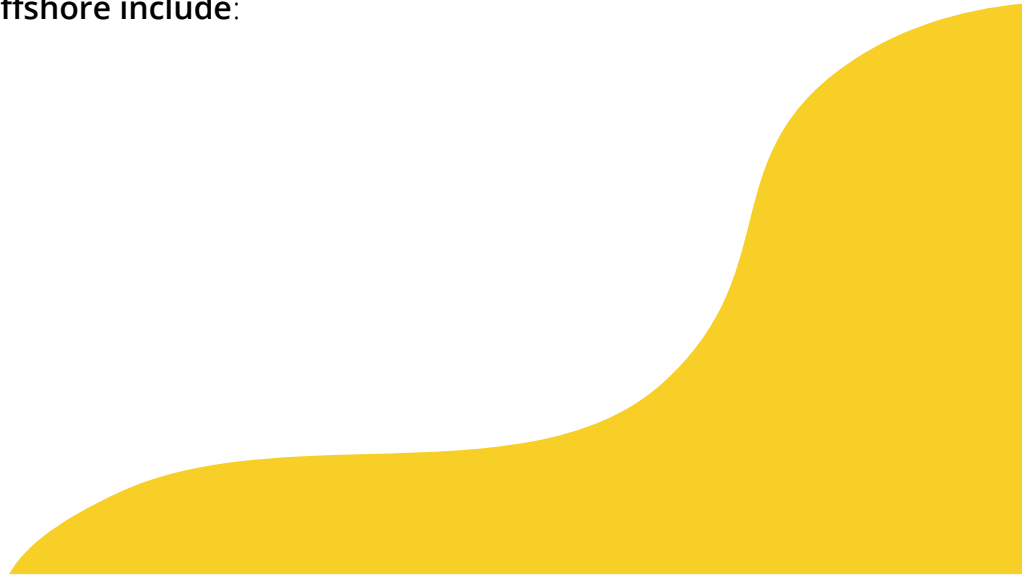


What are offshore development services?

Offshore software development is where a company [hires a dedicated team of developers](#) and sets up an office in another country. They are just like regular, local employees, except that they're based elsewhere.

Some of the reasons why **businesses choose to go offshore include:**

- Lower operating costs
- Access to massive talent pools
- The opportunity to scale at speed
- Access to niche skills





How is offshoring different from outsourcing?

Outsourcing means engaging third-party vendors on temporary contracts to deliver your software development. **The vendors, in turn, hire developers on an ad-hoc basis for sporadic projects.**

Offshoring, on the other hand, involves building a permanent, value-adding extension of your local team. **The offshore team you build are full-time employees that get a fair wage, professional structure, and a respected brand to commit their work to.**



How to build an offshore team?

Establishing your new team starts with **choosing the best offshore development partner**. This is the local company that collaborates with you to create the best-fitting team for your business.

The duties of an offshore partner include:

- In-depth meetings to understand exactly what you need
- Planning and execution of the recruitment process from start to finish
- Coordinating the payroll, taxation, local registration, and legalities.
- Acquiring and setting up the premises of your new offshore development centre
- Handling all the administrative tasks.





Vetting an offshore development partner

If you've shortlisted a few candidates but aren't sure how to proceed, here are a few tips.

Look at their work history: Case studies are a great way to see what kind of work the company has done, their reputed success, and what level of clients they're used to.

Get on the phone: By speaking with the VP of Sales or even the CEO, you can get to know the ethos, temperament, and attitude of those running the business.

Ask real questions: Tell them your situation and ask for their expertise. How can they hire the best talent for your business? What would it cost? How do they handle the logistical challenges? If they're the real deal, they'll be able to supply answers.



Why India?

Talent

As of 2018, India has 2.6 million STEM graduates and rising. Since the country emphasizes IT and English education, these engineers are more than capable of filling the West's shortfall.

When building a team, you've got a 5x larger talent pool and get your pick of the bunch. That is what quality offshoring gives you.

Cost

In India, the cost of living is significantly lower than in the West. **The average developer salary in India — even in tech-focused economies like Bangalore —** is considerably lower. This means that you can hire a stellar team at lower costs, without compromising on the quality.



Managing your offshore team

The reality is that **remote teams have never been easier to manage!** With **instant messaging and video calling apps, you can speak to anyone, anywhere, and at any time of the day.** Task-scheduling tools are already prolific with local teams — all you have to do is add more users!

Establishing your offshore team isn't as intimidating as it might seem. Here at **The Scalers, we have a proven record of walking companies through the entire process, from establishing early requirements to signing off on a job well done.**

And those companies are thriving today!

Read more about - [Offshore Development Service in India](#)

Thank you



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