



Why an Offshore Development Model Is the Right Solution to Scale Your Tech Team





Introduction

With technology evolving at an astonishingly fast pace, businesses have no choice but to create **innovative software solutions** if they want to stay ahead of the competition.

However, this is easier said than done.

Especially in the US and Western Europe, **recruiting local developer talent** isn't easy. Growing a local engineering team is expensive, while outsourcing invites all sorts of other issues.

This is where partnering with an **offshore development company** can prove to be invaluable.



When is the right time to invest in an offshore development model?

Your costs are getting out of hand

Employee wages account for more than half of the fixed costs of the average business in Western Europe and the US.

And so, when you **hire expensive local talent**, you risk spending more on the payroll of employees than is typical for your industry.

By going offshore to a country like India, you can **save money, increase your margins**, and do it without compromising on your output quality!

You're turning down growth opportunities

Imagine your business is booming, and you're receiving inquiries from potential clients, which would be game-changers for your business.

Unfortunately, because of your limited capacity, you can't accommodate them. **You're turning away a profit-generating**, growth-enabling business.

This is exactly the situation where investing in an offshore team could be an ideal solution.

You're unable to find the right talent

Given the acute **shortage of talent** in the West, finding skilled engineers with specialised tech skills can be a real challenge.

However, if you **build an offshore team** in talent-rich countries like India, you'll have access to a massive pool of qualified engineers — engineers whose mentality is all about delivering top-quality products.



Are you ready to go offshore?

Of course, there are plenty of other reasons to invest in an [offshore development model](#), but if you want your business to grow and thrive, then it's a no-brainer.

However, before you can go offshore and start **building your team of engineers**, you need to analyse whether you're actually ready to make the move.

Here are some questions to help you make the decision.

1. *Do you put enough emphasis on technical documentation?*
2. *Do you leverage modern communication tools?*
3. *Do you have a task management system in place?*
4. *Do you know what kind of candidates you want to hire?*
5. *Do you encourage cultural diversity?*

1. Do you put enough emphasis on technical documentation?

Technical documentation is a **fundamental part of building software**. It's arguably more important than the source code itself.

Before going offshore, ensure that you have adequate technical documentation in place. It **allows your offshore team to learn** about the different server environments, business rules, databases, files, and project progress.

This helps them understand how your development processes work so they can **collaborate with your local team** and contribute to building quality software.





2. Do you leverage modern communication tools?

Establishing efficient **two-way communication** between your local team and the offshore team is crucial.

If you're currently shouting instructions across your office space and jotting down messages for your teammates on the whiteboard, you're not ready to go offshore.

Communicating with an offshore team requires a certain level of organisation. **Leveraging modern communication tools** like Skype and Slack allows you to be in touch with your team irrespective of the different time zones and geographical proximity.

It also makes the transition that much easier!



3. Do you have a task management system in place?

Your **local team and your offshore team** will have a common agenda: build amazing software.

However, without a **task management system** in place, neither team will know what the other is working on.

A spreadsheet **outlining the various tasks** of each employee and their progress is a good start. A cloud platform where tasks, progress reports, roadblocks, and everything else is tracked in real-time is even better!





4. Do you know what kind of candidates you want to hire?

Your **hiring process throws light** on the kind of candidates and developers that you are looking for.

Do you have a recruitment strategy in mind? Are you looking for experienced developers, or do you encourage self-learning?

Communicate this with your **offshore development partner**.

By knowing precisely what your hiring requirements are, you are clear about the **vision for your company**. A perspective like that makes investing in an offshore development model that much easier.





5. Do you encourage cultural diversity?

If you're looking to build an offshore team in a country like India, you're going to come across developers whose **culture is different** from yours.

They may consider different approaches to tasks and problems, and it shouldn't come as a surprise when that happens. Instead, you should be able to **understand their thought processes** and give room for them to be heard.

So, before you look into the **offshore development model**, ask yourself if that is something that you can work with?



Thank you



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