

3 Risks of Offshore Development Centres (ODCs) Debunked





Introduction

Today, offshore development has become increasingly popular. For many companies, the question is no longer 'should we go offshore?', but 'how can we do it in the most efficient way possible?'

However, decades of **low-quality outsourcing** has led businesses to believe that building an offshore development centre is risky. But it doesn't have to be.

Here's how we eliminate the **risks of building an offshore development centre** and build distributed teams for our partners.



1. Office space and working conditions

Often, there is a stigma that revolves around the working conditions in countries like India, which is enough to breed a dozen different <u>misconceptions about the risks of offshoring</u>.

Debunking the myth:

When you're setting up a **dedicated offshore development centre**, you're going to be creating an office space that belongs to your offshore team. That means that you get to decide what it should look like!



1. Office space and working conditions

How we do it at The Scalers:

We understand the importance of a healthy work environment and the impact that it can have on **employee productivity and satisfaction.**

And, that's why all our client teams work out of our well-lit modern workspace in the **heart of Bangalore** — an office with all the latest amenities and the best working conditions.

Our collaborative workspace ensures that teams can enjoy their personal space and also have access to common areas where they can kick back and relax.





2. Security

Data breaches exposed 4.1 billion records in the first half of 2019. Though this was a global phenomenon, it has led some companies to believe that one of the risks of offshore development centres is the lack of IP protection.

Debunking the myth:

The key is to understand that a data breach is just as likely to happen with your local team as with your offshore team. And this is because of the lack of security systems to mitigate potential leaks.



2. Security

How we do it at The Scalers:

All employees at The Scalers **sign strict non-disclosure agreements** that clearly state the terms of their contract.

We conduct **background checks** on every employee before they join the team and conduct internal training sessions to promote data security awareness.

We have **security guards** on duty 24/7, all visitors are logged, all common areas are covered by **CCTVs**, and the entry and exit doors are controlled by a card access system.





3. Loss of control

Another perceived risk of offshore development is that businesses lose control over their engineers.

Debunking the myth:

When a business engages with an outsourcing vendor, they provide **engineers on an ad-hoc basis**. The developers do not work for your business but the outsourcing agency, resulting in a loss of control.

However, when a business sets up their own offshore development centre, they **build a remote team** to augment their existing workforce. The offshore team is 100% part of the organization and is fully integrated into the business.



3. Loss of control

How we do it at The Scalers:

We eliminate the risks of offshore development by using a unique model of **talent sourcing**, **managed operations**, **and cultural alignment**. We are your partner on the ground, helping you build your dream tech team — a team that is entirely yours.



Thank you



thescalers.com