



# Hire Indian programmers to drive real software innovation





# Introduction

Today, businesses must think out of the box and create innovative software in order to scale their business and push themselves ahead of the competition.

However, the distinct shortage of local talent in the West means that **hiring talented developers is a challenge**. And that's where offshore development comes in.

State-of-the-art technology, agile software development, abundant talent, and impressive economic growth have made India the world's most popular offshoring hub.

Hiring [Indian programmers](#) allows companies to access experienced, **highly-skilled talent at a lower cost** than at home.

If you want to scale your software team, increase your output, or drive software innovation within your business, here are five reasons why going offshore can make it happen.



# 1. A massive pool of engineering talent

According to a recent survey, almost **73% of employers are unable to find skilled candidates**. Meanwhile, more than 5 million jobs in IT are expected to be added globally by 2027.

There is immense pressure, especially in the West, to discover and **hire developers with the right skill set**.

Unfortunately, there are too few talented developers in these areas. And when you do unearth excellent engineers, their salaries are sky-high.

That's why more and more companies are looking seriously at offshoring as a way to enhance their development teams.





# 1. Hiring Indian talent: a sustainable option

- Building a dedicated development centre in a young tech economy like India **allows you to engage passionate and committed developers** who became a value-adding extension of your local team.
- India also **produces 1.5 million engineers every year**, a number that is unrivalled anywhere in the world, and only set to increase.





## 2. An abundance of English-speaking programmers

As a nation, India puts significant emphasis on education for all its people — including language teaching.

And the top **Indian programmers are not only technical experts but also fluent in English**. Even better, they are taught to communicate clearly and effectively.

This allows top-quality developers to slot into your team regardless of logistical challenges. This way, geographical locations or time zones are never a hindrance.





### 3. Culture and attitude geared for success

With India producing 1.5 million engineers every year, finding the crème de la crème might be challenging.

However, **partnering with the right offshore company makes finding dedicated engineers** (ones who can really contribute incredible results) a walk in the park.

But good Indian programmers aren't just technically gifted. **There's a never-give-up attitude and focus on creative thinking** that's ingrained into their culture.

Your engineers will become personally invested in your projects and brainstorm ideas to drive innovation. You'll work with brave developers who aren't afraid of failure or rising to the challenge.







## 4. Cost-effective operations

By hiring Indian programmers, you can **reduce your IT spend by 20-50% compared to hiring at home.**

The lower cost of living in India means that the average disposable income for an employee is higher than in the West.

This allows you to access an exceptional **talent pool of engineers, without the same costs as at home.**

While there is an initial investment required to move offshore, the ongoing costs (like internet, property leases, and payroll) are significantly lower.



## 5. A proven economic and technological environment

India has emerged as **one of the fastest-growing economies in the world**. Over the next 10-15 years, it is expected to be the world's 3rd economic power; right behind the US and China.

India's GDP is estimated to increase at an average rate of 7%, underlining the strength of its economic activity.

There's a reason IT behemoths like **Google and Microsoft are building new R&D centres in cities like Bangalore**. It's already one of the most dynamic, talent-heavy cities in the world.





# Thank you



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