

Is Cloud-based
Project Management
the Future?





### Introduction

Remote working is a trend that has gained significant momentum in the recent past.

Over 16% of all companies exclusively hire only remote teams. The engineering industry, in particular, has seen at least 70% of people globally work remotely at least once a week.

This makes the concept of building project management systems exclusively on-premise obsolete. It also increases the IT project budgets.



#### Cloud-based project management.

Cloud-based project management involves the planning, collaborating, monitoring, and delivering a project using a network of tools available online.

Examples: Task management Kanban boards, fully-integrated task-tracking tools, and customisable dashboards.





# How does it benefit remote project management?

#### Easy access

Implementing cloud-based project management software doesn't require rigorous training, extra tools, and installations, nor a particular server or platform.

This makes collaboration with offshore teams easier than ever before.

#### **Cost-effective**

If you have teams distributed in five different countries, the cost of buying servers and additional storage, and installations, means that you'll be spending millions.

A cloud project management plan eliminates a significant amount of costs while providing a centralized place for communication and documentation.

#### Reliable and secure

All cloud-based project management software is made with world-class technologies and undergoes several security measures, including data segregation and SSL certificates to secure customer data.

# Top 5 cloud-based project management software

- 1. Zoho Projects
- 2. Clarizen
- 3. Trello
- 4. Basecamp
- 5. Wrike



### 1. Zoho Projects

With five different subscription plans ranging from a free program for freelancers to an elaborate plan for large teams, Zoho is a **comprehensive remote project management tool**.

#### **Features**

- In-built service level agreement (SLA)
   automation module that tracks and monitors
   the project status.
- Kanban boards to organise tasks, sub-tasks, and milestones.

- Processes to integrate business and analytics software to create dashboards in minutes from raw, aggregated data.
- Custom dashboards to track key business metrics, see long term trends, determine outliers, and discover hidden insights.



### 2. Clarizen

**Clarizen is a cloud computing tool** that focuses heavily on customizable solutions. The basic subscription starts at \$45/user/month, and the unlimited plans are over \$60/user/month.

#### **Features**

- Automatic prioritisation of projects, resources, tasks, and budgets
- A standard set of templates, workflows, dashboards, personal calendars, and approval processes.

 Built-in collaboration feature that includes integrated social engagement tools, presence awareness and resource management.



### 3. Trello

With over 2 million customers, Basecamp is a veteran of the **cloud-based project management systems world.** Basecamp offers a free 30-day trial for teams and their subscription plans are \$99/month irrespective of the team size.

#### **Features**

- Automatic prioritisation of projects, resources, tasks, and budgets
- A standard set of templates, workflows, dashboards, personal calendars, and approval processes.

 Built-in collaboration feature that includes integrated social engagement tools, presence awareness and resource management.



## 4. Basecamp

Basecamp is a famous **cloud-based project management tool**, with a free tier that allows unlimited users, Kanban boards, and cards. The paid plans start at \$9.99/month.

#### **Features**

- A simple, uncluttered, and powerful interface.
- Straightforward instructions, e-mail integration, visually appealing task boards, and a strong reporting suite.

 Built-in collaboration feature that includes integrated social engagement tools, presence awareness and resource management.



### 5. Wrike

Wrike is a cloud-based project management tool that works for both **co-located and distributed teams.** The paid subscription to the platform starts from \$9.80user/month.

#### **Features**

- The real-time visibility feature that allows you to track tasks, identify problems early on, and monitor the progress of your teammates
- An interactive timeline.

 Predefined project templates, request forms, and Gantt charts.



### To sum it up

Today, a significant number of organisations are rooting for cross-functional and decentralized teams.

To make these teams work, each team member should be able to share information and collaborate efficiently whenever they need to.

That should be the primary goal of any cloud-based project management solution.

# Thank you