

# Common misconceptions about offshore software development





# Introduction

For organisations, building a remote team is a calculated business move, one that **allows them to access talent without geographical restrictions**.

Initially focused around cost, businesses paid low prices and got mediocre results in return, or in some cases organisations engaged with an unsuitable offshoring partner — this led to a credibility crash.

Today, it's about talent and quality you can't find at home. **Offshore 2.0 has started a fresh path of innovation, transparency, and genuinely integrated teams.**

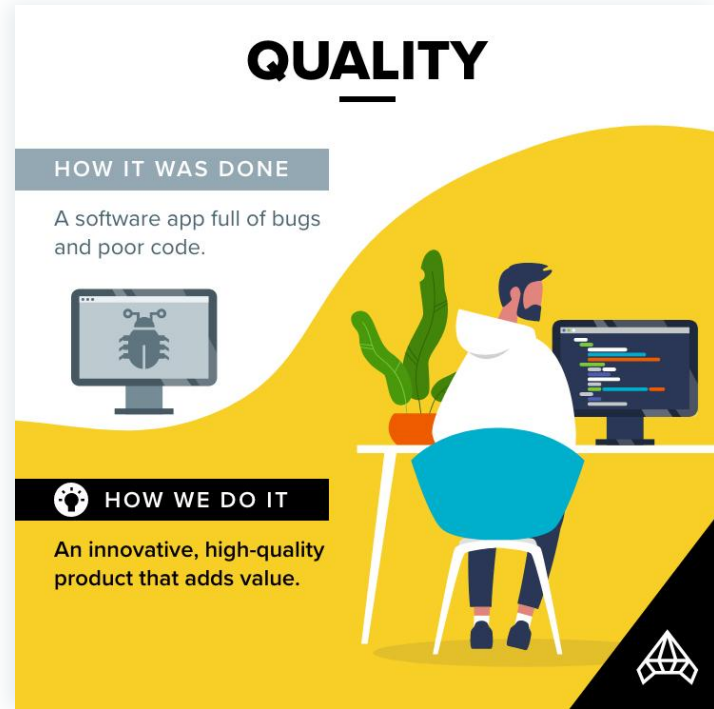


# 1. Unlimited quality in Bangalore

- When developing software, quality is everything.
- The shortage of skills is **costing businesses billions of euros** a year in recruitment, temporary staffing, inflated salaries, and additional training costs.
- Offshoring has previously been equated with low-quality software developers.

## We hire nothing but the best for your business!

- The Scalers' simple and transparent model gives you unlimited access to the vast pool of talent India has to offer.
- Our seven-step recruitment process tests for both technical and soft skills, ensuring ideal cultural fit.





## 2. Communication is crucial

- Organisations are worried about potential communication barriers.
- If there are multiple communication platforms, they may end up as a distraction.
- Success depends on **how effectively HQ builds communication** with offshore developers.

### The Scalers makes collaboration seamless

- When it comes to communication, The Scalers makes use of modern collaboration tools and leading-edge technologies.

# COMMUNICATION

### HOW IT WAS DONE

Little contact with your employees, inability to collaborate.

### HOW WE DO IT

Tools for seamless communication and collaboration.





# 3. Cost transparency

- Finding a partner who values transparency is difficult.
- Low-salary developers but tons of hidden costs.

**With The Scalars, you know exactly what you're paying for!**

- With our model, financial transparency is incorporated into our contract.
- We will equip you with assets that can help you scale your business.





## 4. Working conditions and culture

- Stigma surrounding working conditions and culture breeds several misconceptions.
- Bridging the culture gap is **one of the significant concerns** in offshore development.
- Building tech teams beyond borders

**At The Scalers, people are at the heart of everything we do.**

- We pride ourselves on a multicultural, truly diverse workforce.
- We understand the importance of a healthy, engaging environment.





# Wrapping it up



Many offshore companies have made mistakes in the past and continue to offer mediocre outsourcing services. But, [offshore software development](#) is experiencing a new wave and there are great opportunities to keep your eye on. **All you need is the right partner to back you up** on your journey to digital-first innovation.

# Thank you

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