



**Should you go offshore
or nearshore with your
software development?**





Introduction

The notion of developing your software elsewhere isn't new. Outsourcing has been around for a while. However, the popularity of **building an integrated, fully dedicated team in a talent-rich location** is a concept growing in popularity in line with the growing shortage of skills in the UK, US, Canada, Australia, and Western Europe.

But [what's the difference between offshore and nearshore teams?](#) Let's find out.



1. Offshore teams

Offshore teams aren't like outsourcing. **Outsourced teams aren't hired by you**, but engineers are instead allocated by a third party and work for multiple clients at once. With a dedicated offshore team you have:

- Fully dedicated developers working only for your business
- Complete cultural alignment with your wider organisation and operations
- Control over tasks and workflow — they're full time employees of your company.





2. Nearshore teams

Nearshore teams are the same as offshore teams — they give your business the ability to **leverage global talent from abroad** to augment your existing development setup.

There's only one real difference between them: geographical proximity.

- Little to no time difference
- No cultural gaps between employees
- Closer to visit in person





3. Which should you choose?

Ultimately, it depends on your goals. Talent scarcity is a key driver for businesses when they build software teams abroad.

Below is an overview of different types of team you can choose to build.

- Offshoring – A sustainable way to **build a permanent software development team**, or scale your existing one
- Outsourcing – A low-cost way to deliver short-term or temporary projects
- Onshoring – A rarely implemented model, similar to offshoring without the financial benefit or flexibility
- Nearshoring – **Offshoring, but closer to home.**





4. Choosing the right offshore or nearshore partner

Proven success

Does the team builder your partner with in the offshore or nearshore location have a **demonstrable track record** of building high-performance development teams with case studies on their website?

Expert hiring

Do they have a proven track record of hiring elite engineers for their partners? Can they guarantee the **'cream of the crop'** of that location's best developers? These are some of the questions you need to find answers to.

Cultural alignment

Have they got a history of implementing **holistic operational and cultural alignment**, bringing together the engineers they source and the businesses they partner with? This is perhaps most important of all.



Wrapping it up



The choice is yours. With the right partner **you can scale up quickly and sustainably** regardless of whether you choose to go offshore or nearshore.

Both are essentially the same solution, the only difference is geographical proximity to either HQ or the primary development location.

The Scalers is an offshore software development company focused on two principles: **building the most effective team possible for our partners** while making the entire process as seamless as working with a colleague next door.

Thank you



thescalers.com