



Overcoming software outsourcing challenges





Introduction

With **digital initiatives increasing at pace** across leading markets, CTOs in places like the UK, US, and Australia are facing enormous talent crunches. There simply aren't enough available engineers to place software as centric to their business priorities as they'd like. In order to fill these gaps they're **increasingly looking towards outsourcing to help out**. But there's challenges to be overcome and perhaps offshoring provides a superior alternative?



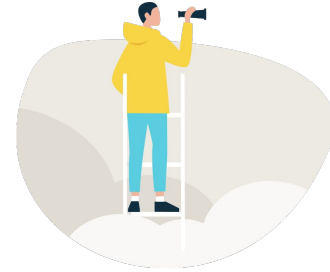
Why leverage global teams to plug talent gaps?



Building a global development team allows businesses to **access massive talent pools** in emerging tech nations.



For instance, according to studies, India will have a surplus of **over 1 million skilled tech workers by 2030**, potentially making it the next tech leader.



And so, one of the top trends in the coming years will be the establishment of extended teams in **countries like India** to overcome the increasing requirement for individuals with cutting-edge skills.



Common problems with outsourcing

Cost cutting has always driven outsourcing, but **many organisations face unexpected challenges** they have no idea how to handle.

- Rewarding **quantity over quality** means quality and technical expertise may be overlooked
- Because multiple clients are being serviced at once, mistakes can happen as well as **security issues**
- Undisclosed costs resulting from extra equipment, overtime, and deadline extensions





It's all about security

Due to the nature of non-dedicated outsourcing, security and data breaches are always a possibility. Why? Because [outsourced developers are working for many different clients](#) simultaneously.

- Companies need to ensure **sensitive data** is handled appropriately
- They need to ensure **strict measures and protocols** are put in place
- Or work with an offshoring partner to handle this on their behalf





Should businesses go offshore instead?

Unlike outsourcing, an offshore team is a 100% dedicated extension of your existing 'home' team — **seamlessly integrated and aligned** operationally and culturally.

- The engineers you hire work only for your company, and don't juggle multiple different clients' projects at once
- They care deeply about the products and services they develop, and about the **long-term success** of your business
- Working with an **offshore team builder** can help you on the ground as they understand the local market and will handle your recruitment, operations, and continual scaling.





How to choose the right offshore partner



Website

Before signing up with an offshore provider, make sure to check their website so that you **have a full view of their offering** and model.

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Case studies

Check any case studies they have either displayed on their site or as downloadable ebooks. You'll be able to **see if they have experience** in your sector and industry.

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Discovery call

Speak with them! It's the most straightforward way of assessing how they can help you **get the type of engineers you need**. And, to clarify costs and other queries.

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Wrapping it up

It's clear that while outsourcing is a suitable solution to plug short-term gaps, it's not the most sustainable option for team augmentation. An offshore team — **often set up in collaboration with an expert team builder** — is a strategic asset for the long term. The route you choose is up to you and your specific goals and requirements. Hopefully this guide will help you make an informed decision.



Thank you



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