YOUR SOFTWARE DEVELOPMENT

66% of digital transformation projects get delayed because of tech skills shortages Source: Techmonitor

Think beyond

Tech talent scarcity, an expensive marketplace, and the need for innovation mean that businesses can no longer hire locally — they have to look elsewhere.

> **Offshoring provides the answer. Businesses** can find the right talent and scale at speed.

What is offshore development?

Going offshore means building a permanent, dedicated team... anywhere.

The team you build is made up of genuine colleagues in every sense, except that instead of working locally, they're based elsewhere.

YOUR OFFSHORE PARTNER SHOULD COORDINATE:















Payroll

and tax







Local legalities

registration





developers







Daily of your

and

Setting up your local workspace

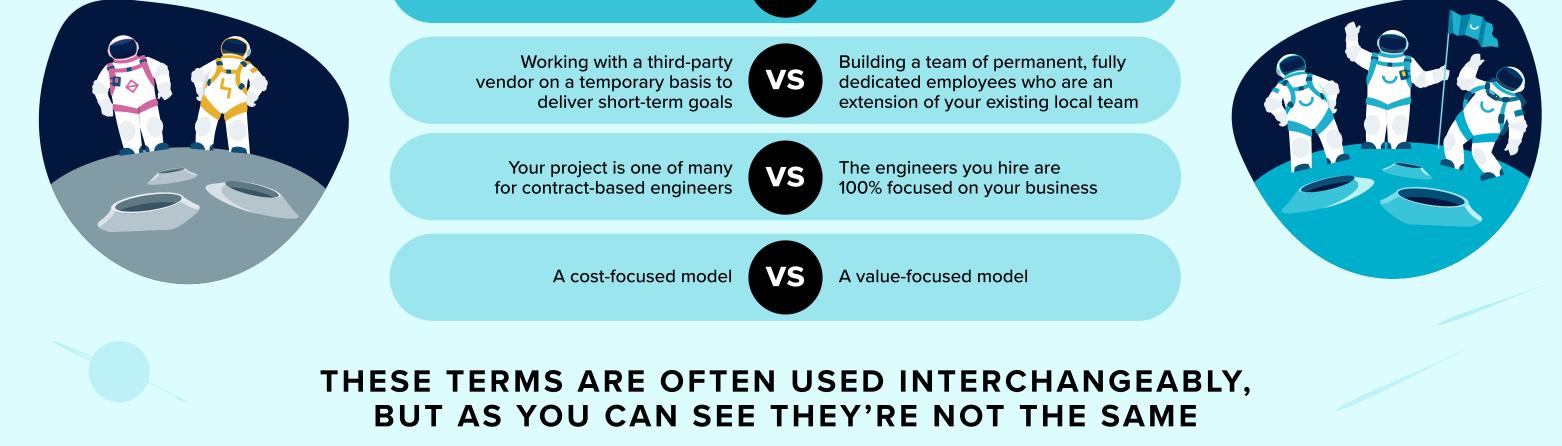
Procuring premises space

Dedicated HR staff

Company cultural alignment

engagement developers

OUTSOURCING **OFFSHORING** VS



Offshore development: where can you go



Bangalore: the world's fastest-growing tech hub

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Won 'Most Dynamic City in the World', two years in a row

Massive hub for R&D centres, including Google, Amazon, and Microsoft

World-class technical

institutions

Second largest tech ecosystem in the

world

India ranks in the top 3 countries globally for **development skills** Source: Topcoder

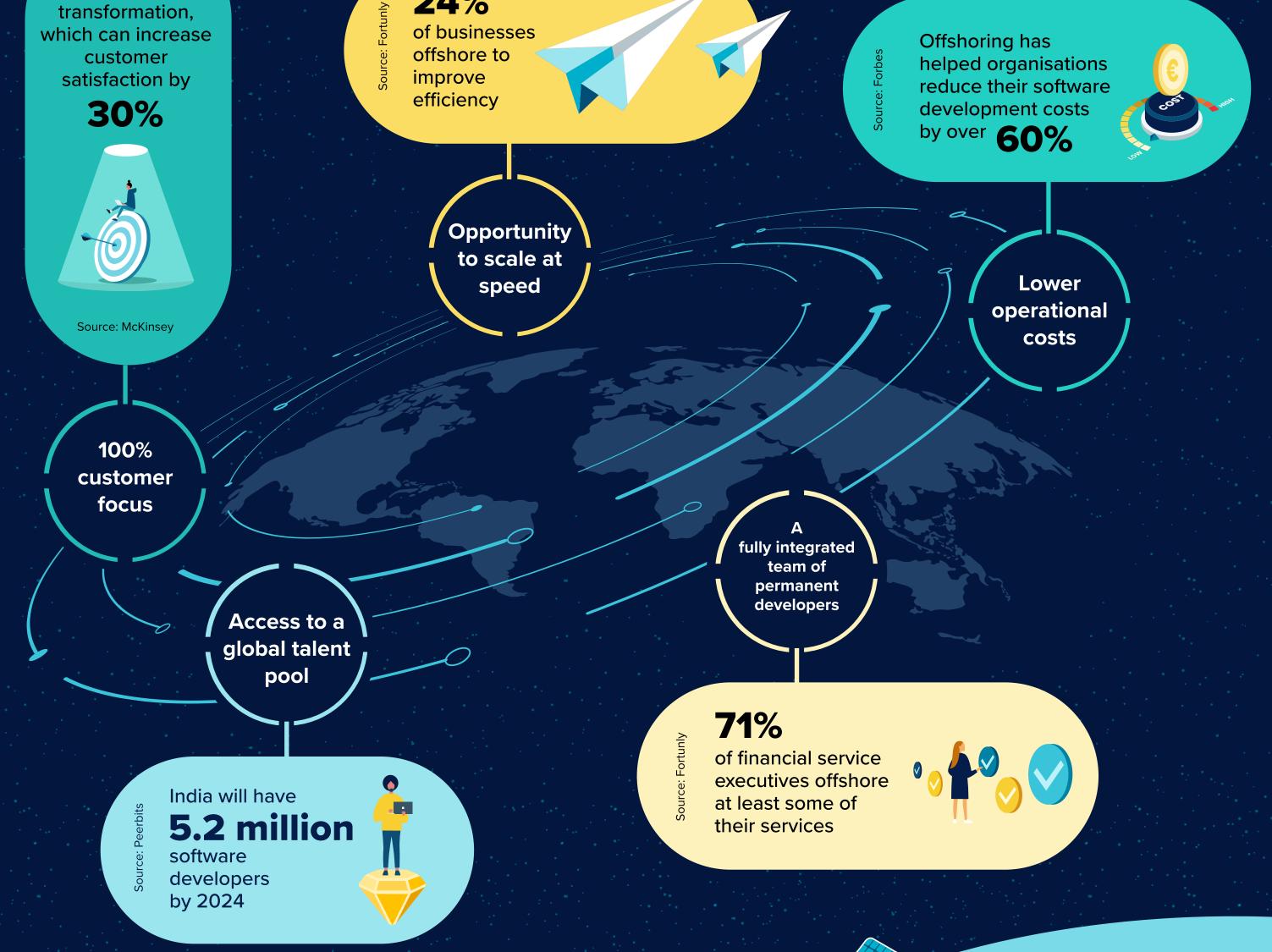


Blast your development capacity into orbit: the benefits of offshore development

Offshoring accelerates transformation. which can increase customer satisfaction by

24% of businesses offshore to improve

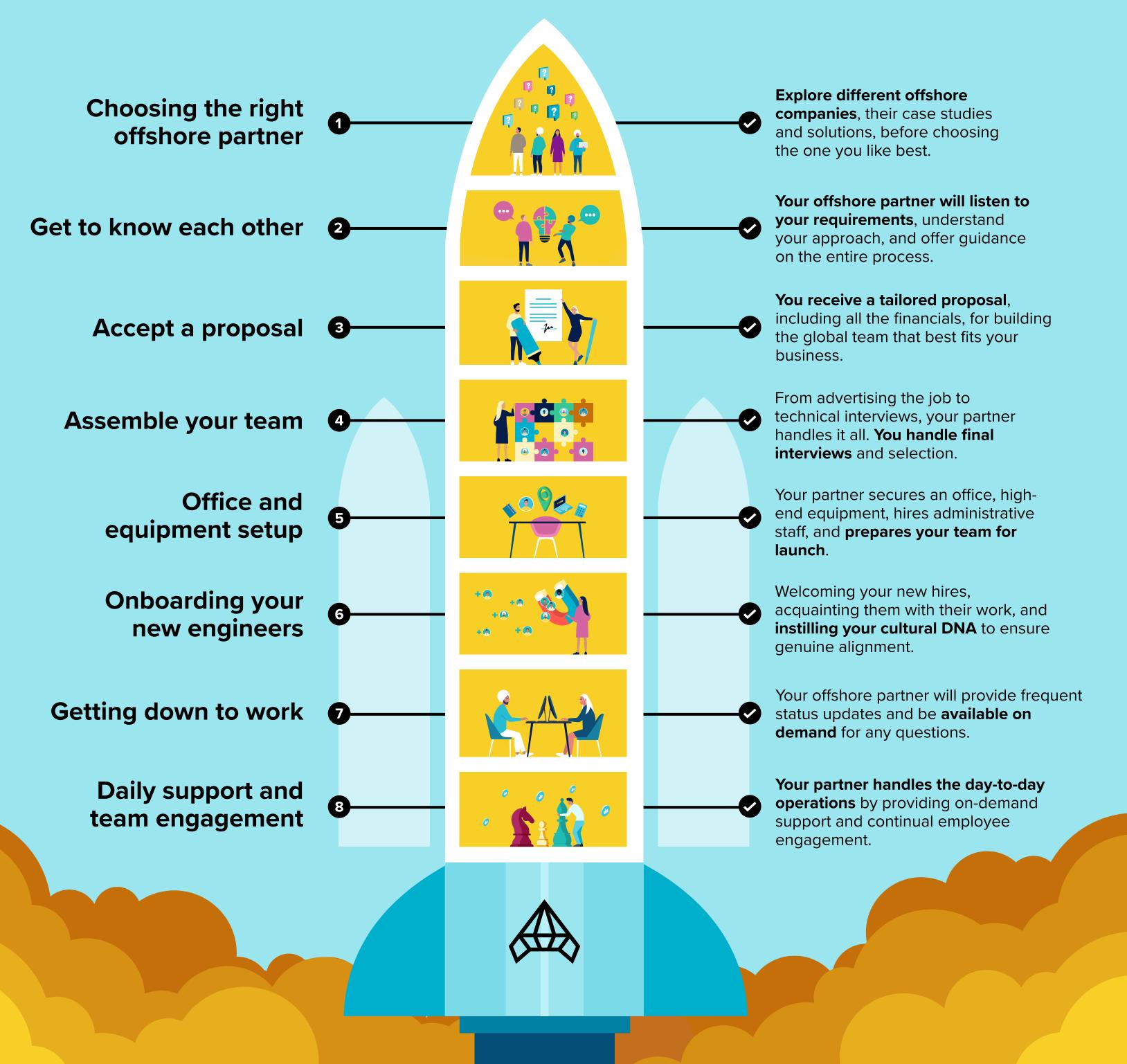
Offshoring has



Mission codename: **Destination Offshore**

To save you time and effort, we've made a checklist detailing the typical journey you'll go down when establishing your own offshore team.

So how can you go offshore? 8 steps to lift off



Ready to launch? Go offshore the smarter way with The Scalers!

With us as your partner guiding your journey, you'll be positioned to leverage global talent, scale speedily, and innovate faster than your competition.

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thescalers.com