

The cost of offshore software development: A complete guide





Western labour prices are rising, and the **competition in the digital market is fierce.** In today's rapidly shifting economic climate, businesses must develop faster to survive. And a great answer to this problem is offshore software development.

Introduction

With the right offshore development partner, businesses in established markets may find and **recruit highly skilled developers in emerging tech economies** with favourable conditions.

What about the **costs associated with offshore development?** Sometimes there can be unexpected extra fees.

Let's get started and take a closer look at what could be.



How to calculate the cost of offshore software development?

With an expert partner, estimating **offshore software development costs might be more manageable**. When calculating the cost of an offshore team for your tech project, think about the following.

- Have a clear idea of your project.
- Define the complete scope of the project.
- Don't confuse the estimation for the final cost.
- Get the right developers for the job.
- The additional costs can vary depending on the project.

After understanding all these, you can see the complexity of calculating the <u>cost of offshore</u> <u>software development</u>. Software development is more complex than many people believe.



Source: Seed Scientific

Is offshoring a good idea to start with?

Offshore development has been gaining popularity for the last couple of years. When opting to offshore software development, you should **expect to save on salaries**, **hiring costs, benefits,** social security contributions, and overhead.

In most cases, **businesses will save money and time by offshoring.** Even though there are some additional costs, offshoring generally **proves to be more cost-efficient** than hiring an in-house development team. 57% of organisations plan to focus more on offshore software development



What affects offshore software development costs?

Wondering what factors can affect the cost of an offshore development team? Here are some of the most popular ones:

- Size of the project
- Technical considerations of the project
- Time to market
- Skills and expertise of the team
- Additional costs





Cost of software development locally vs. offshore

Have you ever thought about the price of custom software development costs?

Let's face the facts. Finding the **right software development partner** can take a lot of time and effort, since there are many avenues to explore.

In this presentation, we provide an estimation of the **hourly rate you need to pay for an experienced developer.** Please remember that the costs can differ when you hire full-time, world-class developers.



Local

The majority of our partners that we help build teams for come from Western Europe, the United States and Australia, and New Zealand. The reasons include talent shortage, high salaries, and a significant cost of office space and operations.

- Western Europe from €133 to over €267 per hour.
- Australia from €89 to €133 per hour.
- United States from €57.5 to €115 per hour.





Offshore

Are you wondering how much custom software development costs in emerging economies?

When deciding on a software development partner, it is important to **take your time and perform your own research**, since there are several paths you can take.

Below, you'll find a price guide covering the most popular development locations.

- Eastern Europe from €22 to €40 per hour.
- Asia from €17.8 to €40 per hour.
- Latin America from €26.7 to €49 per hour.
- Africa from €18 to €43.5 per hour.



The balance between price and quality

For businesses that want good service at a fair price, offshoring software development is the best option. But remember that deciding to work with an **offshore software development partner is only half the battle.** Do your homework before looking overseas. Hiring an offshore development partner requires the right preparation.

- Having knowledge of the prices for offshore software development can assist you in selecting a market most suitable offshoring
- Want a team that will stick around for the long haul?
 We're here to help!





To sum up...

If you're considering working with an offshoring partner, it's crucial to start by understanding the costs of offshore software development and the factors that influence them. This initial step is too important to be overlooked.

With a better understanding of offshore software development costs and their drivers, you can now turn your attention to finding the right offshoring partner in a suitable market. Good luck!



Thank you



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