



**Weighing the
pros and cons:
Traditional vs.
Offshore 2.0
approach**





Introduction

Let's face the facts: **95% of tech firms lack vital talent**, possibly including you.

Thinking about going offshore as a solution to talent shortages? If so, then **this guide is for you!** In this presentation, we'll deeply dive into the [pros and cons of offshoring](#) and suitable offshoring models.

CTOs, CEOs, and engineering leaders—gather around and let's get started!



What is Offshoring?

Offshoring is the process of **moving operations to a foreign country**. For example, creating a team of Indian developers for a US or European company.

However, recent scepticism about offshoring's value has emerged due to some vendors offering low-quality solutions. That's why it's essential to differentiate these from high-quality "offshore 2.0."





Traditional offshoring

The traditional offshoring method involves **short-term collaborations with external engineering teams** for specific projects.

In this approach, developers focus on tasks **within the project's scope and operate temporarily.**

However, this leads to frequent turnover and multitasking across multiple projects.

Traditional offshoring



Pros

- Cost-effective tech talent
- Round-the-clock operations



Cons

- Communication and language barriers
- Quality control issues
- Execution over added value
- High engineer rotation



The Offshore 2.0 approach

Adopting Offshore 2.0 gives you **access to a dedicated team of elite offshore developers** seamlessly integrated into your company's values and goals. These engineers are fully devoted to your company's vision.

Besides saving on costs, the Offshore 2.0 model levels up your organisation by **integrating offshore developers into your existing team**, making them real team players instead of just an outsider.

Offshore 2.0



Pros

- Access to the best talent, globally
- Hands-off operations
- Integrated and culturally aligned teams
- Scalability and flexibility
- Enhanced security and data protection



Cons

- Geographical distance



The offshore solution of the future

After checking out the **differences between traditional offshoring and offshore 2.0**, it's time to tailor the optimal approach for your business.

As a tech leader, staying at tech's cutting edge while expanding your talent pool is a must. **This calls for a dedicated partner who gets what makes you tick** and helps you level up your growth game.





The Scalers: your go-to offshore pros

The Scalers specialise in building offshore software teams for global companies. With a blend of **European and Indian leadership**, they've honed a model for efficient engineering team expansion.

The Scalers' unique approach:

- Handpicking India's top 1% of developers
- Forming lasting dedicated teams
- Overseeing on-ground operations
- Nurturing a people-centric ethos





Wrapping up

In the face of a **shortage of developers in Western countries**, finding the perfect talent for your business can take time and effort. That's where **offshoring comes in – a solution with its own pros and cons**. It tackles the roadblocks to growth that organisations of all types and sizes encounter.

Follow our blog for more [offshoring insights](#) and digital strategies. We have a lineup of informative guides and articles ready to roll out soon!



Thank you



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