Hiring developers in Bangalore: India's IT powerhouse

Introduction

In the heart of South India, you'll find Bangalore, home to over 13.6 million people. It's renowned as 'the most **dynamic' and 'the fastest-growing city worldwide**'.

Bangalore is a thriving economic hub, particularly in the IT sector, setting it apart from other regions. In this presentation, we'll delve into Bangalore's IT industry growth and why **hiring developers in Bangalore** is a smart choice for your business.

The rise of Bangalore as an IT hub

In the late 1970s, Bangalore's journey as an IT hub took off, driven by new software policies favouring outsourcing and prepackaged software solutions. Multinational giants like Texas Instruments, Wipro, and Infosys were among the early pioneers to establish a foothold.

Today, the city boasts almost one million software developers and plays a crucial role in India's IT industry. Multinationals, such as **Amazon, Siemens, Microsoft, and Google, have established R&D centres in Bangalore** to tap into the incredible talent and innovation.

Why companies hire software developers in Bangalore today

1.

Thriving Startup Hub

Bangalore is known as **Asia's Silicon Valley** and has become a major hub for startups in India, home to unicorns like Ola Cabs, Razorpay, Swiggy, and BYJU'S.

2.

Rich IT Ecosystem

The city offers a **robust IT ecosystem that fosters innovation** and entrepreneurship, making it a perfect choice for startups.

3.

Skilled Talent Pool

Bangalore **attracts a highly skilled workforce** from prestigious educational institutions, ensuring access to top-tier professionals.

4.

Investment Opportunities

Venture capital firms and **angel investors are active in the city**, providing ample funding prospects for startups.

The perfect location for offshoring

With the decline in traditional outsourcing, **offshoring in India is gaining momentum**. By collaborating with partners like **The Scalers**, companies can set up teams and offices in Bangalore, tapping into the city's large talent pool and specialised expertise.

This approach **offers more control and oversight over work compared to outsourcing**. This is especially advantageous for companies looking to expand into new markets or customising their teams to meet specific needs.

Summing up

In the US and Western Europe, the hunt for **skilled developers is fiercely competitive**.

Let us help you find the **right engineers for your company**. Through our meticulous screening and training, we'll offer you the cream of the crop to build your team.

Get in touch with The Scalers and **begin your offshoring journey today!**